

ERIN NEDELMAN

Art Director

LOCATION: Chicago, Illinois

PHONE: 937-408-2586

EMAIL: erin.nedelman@highdiveus.com

PORTFOLIO: www.erinnedelman.com

EDUCATION

2021 Chicago Portfolio School

2019 *Art Direction*

During my time at Chicago Portfolio School, I acquired the necessary skills to break down any creative brief. I learned how to concept, ideate, and execute campaigns.

2014 Columbia College Chicago

2010 *Bachelor of Arts*

Graduated with GPA of 3.8

EXPERIENCE

2021 - PRESENT Highdive Agency

Art Director

As an art director, I set the visual tone for all visual aspects of an ad campaign for a client. I work closely with my copywriter to come up with concepts for campaigns.

Together we breakdown creative briefs, discover insights, ideate ideas, and execute them. Currently, I am working on The General.

2019 - PRESENT Greene County Movie

Art Director and Producer

I visualized the writer's needs, and I concept mood boards, look books, website, and promo packets. I am responsible for making sure that visual concepts and aesthetics are being executed throughout the production. I also developed a social media fundraiser. Greene County is currently on hiatus due to Covid-19.

2016 - 2017 Paskal and Rudnickie Casting

Internship

I was in charge of answering phones, taking, and receiving messages. Making sure Actors have the right information and paperwork regarding their audition. I would also run the audition room with clients in the room.

2014 - 2020 Cafe Ba Ba Reebea

Server and Host

I am grateful for my experience in the restaurant industry because I mastered the skills of multi-tasking, problem-solving, effective communication, active listening, salesmanship, time management, and of course, patience.

SKILLS

Photoshop - 90%

Illustrator - 80%

Adobe XD - 80%

Premiere Pro - 60%

InDesign - 70%

I am currently enrolled in two online courses to better my InDesign and Premiere Skills.